



Frequently Asked Questions

What is a Co-operative agency?

A Co-operative agency is an agency run by actors for actors: a network who work to support one other. Therefore, a Co-operative is as good as it's members. At Rosebery we have regular networking socials, always go in numbers to see our Clients in their shows and don't mind if our Clients regularly call or drop in to the office.

What is the difference between a Co-operative agency and an Agent?

Traditionally, being represented by an Agent or Personal Manager means that being seen is in the hands of one person. More often than not there is no input into one's career and all one can do is to wait for that call. However, being part of a Co-operative involves sharing the running operations of the agency, which enables every client to take their career into their own hands and empowers them with the opportunity to develop their career in the direction they want.

What requirements do prospective Clients have to meet?

All interested applicants must be professionally trained actors and members of Spotlight. Someone who can commit to the running of the agency, have a keen business mind, be encouraging towards the growth and development of other actors and enjoys working as part of a team. Marketing, finance, office and sales experience are desirable but not essential, as we do provide training.

What commitments are required of a Rosebery Client?

Unlike most Co-operative agencies Rosebery has a full time Lead Agent in place, which means that Clients only need to do a day in the office once every three weeks, unless they are in Acting work. Clients are also required to attend the monthly meeting, the Annual General Meeting, ad hoc departmental meetings as well as ad hoc New Applicants audition days, again unless they are in Acting work.

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Are there any financial commitments at Rosebery?

After 6 months of membership, every new Client is asked to pay a £100 'Professional Development Fee'. This money is an investment into the agency, and helps pay for the day-to-day costs of running an office, including rent, bills, stationary and printing costs; this money also helps subsidise in-house workshops with industry figures such as casting directors . A weekly contribution of £12.50 toward the Lead Agent's salary is also mandatory, whether in Acting work or not. Rosebery charges 10% commission on all jobs regardless of medium.

How many clients are on your books?

We look after around 35 actors, although our books are always open and, therefore, we are always on the lookout for new Clients, especially Ethnic Minorities and older actors.

Any further questions?

Please call us on 020 7684 0187, alternatively email us at admin@roseberymanagement.com.

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